

## New Episode of Transaction Talk | Franchise Fundamentals: What Makes a Successful Franchise Investment

By RIW on December 18, 2023



Check out the latest episode of Transaction Talk featuring Dana Hall, a seasoned franchise consultant with 20 years of experience in the industry. With a background that includes diverse roles at Panera Bread and Wendy's Company, Dana offers valuable insights for both first-time buyers and seasoned entrepreneurs. In this episode, he delves into what makes a successful franchise owner, and the role of a franchise consultant, and discusses the benefits of networking with other franchisees.

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

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