

New Episode of Transaction Talk | How to Keep Good Books and Records in Your Business

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Check out the latest episode of Transaction Talk featuring Jeff Starr, General Manager of **Supporting Strategies**, an outsource-bookkeeping, accounting, and operation services provider for small and mid-sized businesses. As we approach the end of Q4, Jeff breaks down why updating your books and records should be a priority and shares essential tips for 2025. We discuss the role of bookkeeping professionals, why updating your books should be a monthly activity, the things that could go wrong when your records are outdated, and Jeff's unique approach to the accrual-cash pendulum. Ready to set your business up for success? Tune in to start taking control of your financials today!

Listen to the full episode and subscribe to Transaction Talk here.

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

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