

New Episode of Transaction Talk | **Broker Tales: A Deep Dive into Entrepreneurship and Brokerage**

By RIW on February 13, 2025



Check out the latest episode of Transaction Talk featuring Brook Hartnett, one of the top brokers in the Transworld Business Advisors Boston office. A U.S. veteran and seasoned entrepreneur with a strong background in the fitness industry, Brook has seamlessly transitioned his expertise into the world of business brokerage. Now, he's helping business owners confidently navigate the buying and selling process with insight and precision. Join the conversation as Eric and Jen delve into his story and journey to becoming a business broker, what he would have done differently with his first deal, and what it was like to work on that deal with his mom.

Listen to the full episode and subscribe to Transaction Talk here.

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

POSTED IN: CORPORATE & BUSINESS, MERGERS & ACQUISITIONS, NEWS

PROFESSIONALS Eric M. Sigman